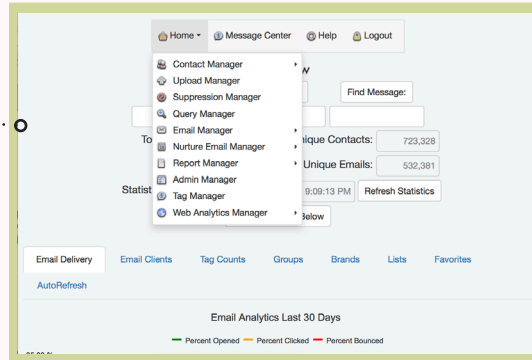


## MONETIZE YOUR CUSTOMER DATA

### Centralized customer information

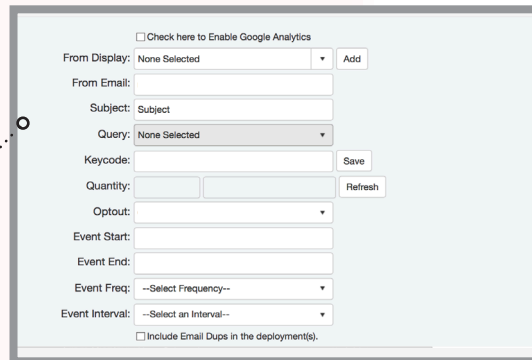
For a global view of your audience, integrate your data across numerous channels into one actionable audience relationship management solution. Better understand behavior and activity to improve your business.



## EXPAND AUDIENCE & ENGAGEMENT

### Timely targeted messages

Engage your audience using automation and triggers that work alongside our segmentation tool. Deliver custom personalized message at a frequency and schedule that drives higher opens, clicks, and conversions.

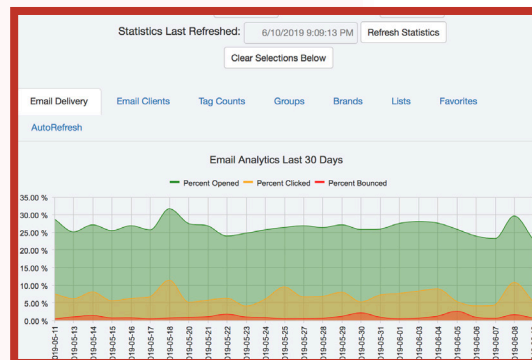


## INTEGRATE FULLY

### Custom APIs available

Use API services to access or add to your MediaView database. For example, you can insert: records, database net changes, contact lookups, and active subscribers for authentication (website registration, etc.).

Unique Opens	Total Open %	Unique Open %	Unique Clickers	Unique Clicks	OptOut Clicks	Net Clicks	Click Deliv %	Click Open %					
86,146	50.40 %	29.52 %	35,470	36,262	933	35,329	12.11 %	41.01 %					
7,197	138	7,059	98.08 %	3,569	1,377	50.56 %	19.51 %	382	392	79	313	4.43	22.7
10,808	359	10,449	96.68 %	4,735	2,747	45.32 %	26.29 %	910	950	85	865	8.28	31.4
706	47	1,659	97.25 %	1,226	608	73.90 %	36.65 %	123	143	3	140	8.44	23.0
98.47			142.03	56.94			36.85	64.7					



## DRIVE ORGANIC GROWTH

### Identify opportunities

With time-consuming data-handling and manipulation tasks covered, focus on what matters most: leveraging your audience data to create new business opportunities. Identify new audience trends and develop new products or services.

## MAXIMIZE RESOURCES

### Streamline campaign management

MediaView provides the tools to be more agile, turning your team's insights into actions. Automate repetitive tasks or set triggers based on behavior. We assist with on-boarding and initial automators to ensure your team gets off to a fast start.

## LEVERAGE YOUR DATA

### Cost-effective complete solution

Compared to the many CDP and fulfillment options in the market, MediaView provides a comprehensive and cost-effective option specifically tailored for b2b audience owners.

